

ESTD. 1981



**NIPPON TOYS
INDUSTRIES**

An ISO 14001 & 9001 Certified Co.

OUR NEW LAUNCHES

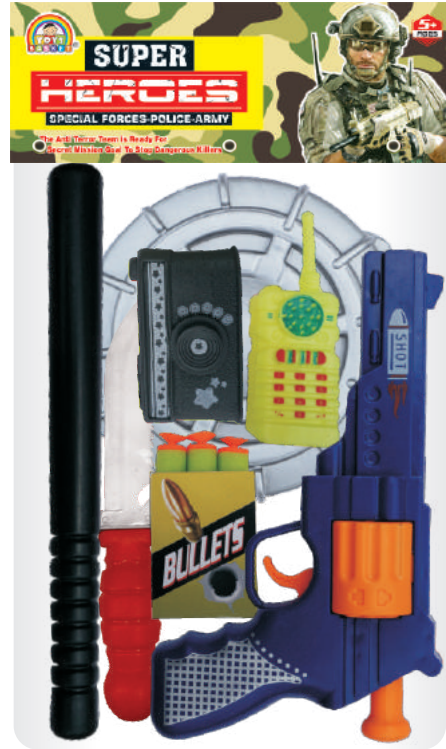


SUPER HEROES

SERIES-1

Product Code : AT0101

- Made of non-toxic virgin plastic
- Plastic Kids Pretend Play Toy Kit.
- This Kit satisfies kids' fantasies of being a Superhero.
- A Great return gift for birthday, children's day and any other special day.
- Contains 1 Gun, 3 Bullets, 1 Camera, 1 Mobile, 1 Rod, 1 Landmine and 1 Knife.
- Light, Soft and Safe Foam Bullets.
- For ages 5 yrs & above.



Product Code : AT0102

- Made of non-toxic virgin plastic
- Plastic Kids Pretend Play Toy Kit.
- This Kit will satisfy kids' fantasies of being a Police Man.
- Great gift for birthday, children's day and any other special day.
- Contains 1 Gun, 3 Bullets, 1 Mobile, 1 Police Rod, 1 Scanner and 1 Handcuff.
- Light, Soft and Safe Foam Bullets.
- For ages 5 yrs & above.

SUPER HEROES

POLICE FORCES

PUBG BATTLE FIELD

Product Code : AT0201

- Made of non-toxic virgin plastic.
- Plastic Kids Pretend Play Toy Kit.
- This Kit will satisfy all children's fantasies of a soldier hero.
- Great gift for birthday, children's day and any other special day.
- Contains 1 Gun, 1 Knife, 6 Bullets, 1 Camera, 1 Mobile, 2 Bombs and 1 Rod.
- Light, Soft and Safe Foam Bullets.
- For ages 3 yrs & above.



SHIKARI SET

Product Code : AT0202

- Made of non-toxic virgin plastic
- Sturdy & fine finish.
- Plastic Kids Pretend Role Play Toy Kit.
- Contains 1 Gun, 3 Bullets, 1 Knife and 3 different animals packed in a pouch.
- Light, Soft and Safe Foam Bullets.
- For ages 5 yrs & above.

BLAZE SHOT GUN



Product Code : AT0203

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Easy to play and operate.
- Long Shooting Range
- Hit the target with perfect shoot.
- Great for Role Play and shooting imaginary targets.
- Light, Soft and Safe Foam Bullets
- For ages 8 yrs & above.
- Contains 6 Foam Bullets and 1 Gun.

Product Code : AT0205

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Easy to play and operate.
- Long Shooting Range
- Hit the target with perfect shoot.
- Great for Role Play and shooting imaginary targets.
- Light, Soft and Safe Foam Bullets and water orbeez bullets.
- For ages 8yrs & above.
- Contains Foam Bullets, 1 pack of orbeez (water jelly balls) and 1 Gun.



2 IN 1 BLASTER GUN

BATTLE SUPER ARMY



Product Code : AT0401

- Made of non-toxic virgin plastic
- Sturdy & fine finish.
- Great accessories for kids scene play fun toy, collectibles.
- Contains 3 Army Man having articulated parts like moving hands, legs and rotating face.
- For ages 3 yrs & above.



Product Code : AT0204

- Made of non-toxic virgin plastic
- Sturdy & fine finish.
- Plastic Kids Pretend Role Play Toy Kit
- Contains 1 Ghost Face and 1 Bat for hunting down, 1 Gun, 1 Knife and 3 Bullets
- For ages 5 yrs & above



GHOST HUNTER

ARMY BATTLE FIELD-1

Product Code : AT0402

- Made of non-toxic virgin plastic
- Sturdy & fine finish.
- Great accessories for kids scene role play toy, collectibles.
- Contains 1 Army Man having articulated parts, 3 Bullets, 1 Gun, 1 Knife.
- Light, Soft and Safe Foam Bullets.
- For ages 5 yrs & above.



Product Code : AT0403

- Made of non-toxic virgin plastic
- Sturdy & fine finish.
- Great accessories for kids scene role play toy, collectibles.
- Contains 1 Army Man having articulated parts, 3 Bullets, 1 Gun, 1 Mobile and 1 Bomb.
- Light, Soft and Safe Foam Bullets.
- For ages 5 yrs & above.

ARMY BATTLE FIELD-2

ABC BLOCKS



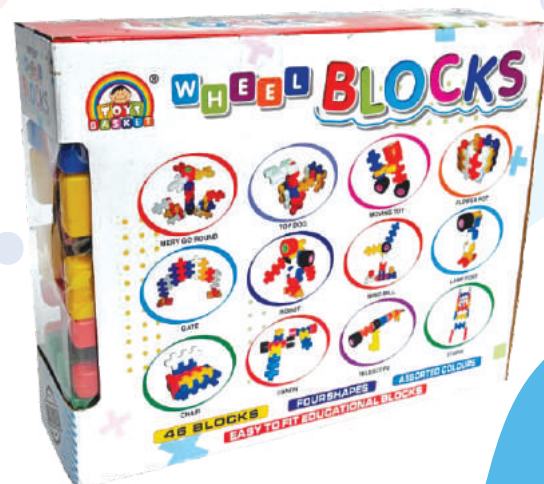
Product Code : ED0103

- Helpful for kids to learn counting (0-29).
- Helpful for kids to learn alphabets (A-Z).
- Motivates your child's imagination & creativity.
- Attractive & vibrant colors, totalling to 30 pieces.
- Non-toxic baby safe plastic material used.
- For kids between 2 to 5 yrs.
- Not only does your child recognize the alphabet, they also get the fun of pasting stickers by themselves.



Product Code : ED0203

- Made of Non-toxic virgin plastic.
- Encourages motor skills development.
- Enhances learning through discovery.
- Motivates your child's imagination & creativity.
- Gives wings to child's imagination through wheel movement.
- Attractive & vibrant colors, shapes and sizes - totalling to 46 pieces.
- For kids between 3 to 7 yrs.



WHEEL BLOCKS

ALPHABET BLOCKS

SMALL

Product Code : ED0104

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Blocks for the creative minds.
- Colorful and Attractive.
- Teach kids about Colors, Alphabets, Capital Letters, Small Letters etc.
- Light Weight and Detachable.
- Contains 16 pcs of detachable blocks.
- For ages 2 yrs & above.



Product Code : ED0105

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Blocks for the creative minds.
- Colorful and Attractive.
- Teach kids about Colors, Alphabets, Capital Letters, Small Letters etc.
- Light Weight and Detachable.
- Contains 28 pcs of detachable blocks.
- For ages 2 yrs & above.

ALPHABET BLOCKS

BIG

ACTIVITY BALL MUSICAL



Product Code : ED0701

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Shape of Melon Slices.
- Colorful and Attractive.
- Approx. Diameter of Ball is 6 Inches.
- Contains a small rattle inside the ball for music.
- For ages 1 yrs & above.



Product Code : ED0303

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Shapes for recognition.
- Colorful and Attractive.
- Teach kids about Colors and Shapes
- Contains 8 different shapes of different colours.
- For ages 1 yrs & above.

SHAPES & COLOURS



BABY STACKER SMALL

Product Code : ED0602

- 5 different sized bright & colorful rings stack onto the plastic pole, creating a pyramid.
- Comes with the Box Packing Specially Designed for gifting Purpose.
- Comes with a base and a cute, adorable face to top the rings.
- This creative method of learning aids dexterity and co-ordination.
- Promotes co-ordination of movement and size & color perception.
- Ages 1 year and up.



Product Code : ED0603

- 7 different sized bright & colorful rings stack onto the plastic pole, creating a pyramid.
- Comes with the Box Packing Specially Designed for gifting Purpose.
- Comes with a base and a cute, adorable face to top the rings.
- This creative method of learning aids dexterity and co-ordination.
- Promotes co-ordination of movement and size & color perception.
- Ages 1 year and up.

BABY STACKER BIG

TODDLER RING

SMALL



Product Code : ED0604

- 5 different sized bright & colorful rings stack onto the plastic pole, creating a pyramid.
- Comes with a base and a cute, adorable face to top the rings.
- This creative method of learning aids dexterity and co-ordination.
- Promotes coordination of movement and size & color perception.
- Ages 1 year and up.



Product Code : ED0605

- 7 different sized bright & colorful rings stack onto the plastic pole, creating a pyramid.
- Comes with a base and a cute, adorable face to top the rings.
- This creative method of learning aids dexterity and co-ordination.
- Promotes coordination of movement and size & color perception.
- Ages 1 year and up.



TODDLER RING

BIG

HAMMER THE SHAPE



Product Code : ED0801

- Made of non-toxic virgin material.
- Durable and fine finish, Safe for kids.
- Helps child identify different Shapes & colours.
- Comes with a unique multi Lid feature.
- Hammer provided for kid to come in action while identifying the shapes.
- Comes with four different shape blocks, a unique changeable lid, a hammer & a container.
- For ages 1 Year & above.



Product Code : ED0802

- Made of non-toxic virgin material.
- Durable and fine finish, Safe for kids.
- Helps child identify different Shapes & colours.
- Hammer provided for kid to come in action while identifying the shapes.
- Comes with five different shape Tops and a hammer to hit the shape to its maximum depth, Reverse it to repeat the process.
- For ages 1 Year & above.

SHAPE BANG

WATER ROCKET



Product Code : GN0301

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Teaches Kids In A Exciting Way.
- This toy will challenge your child's intellect by Stimulating Amazing Creativity.
- Contains 2 Bottles (Rockets), 1 Rocket Stand, 1 Pipe, 2 Connectors, 1 Bung and a Cycle Pump.
- Rocket Goes in the air at a height of approx. 50 feet.
- For ages 8 Yrs. and Above.



Product Code : GN0302

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Its a rocket missile launcher toy for kids and all age group.
- The rocket is made up of soft foam & is safe for every one.
- Great outdoor/indoor game option for kids.
- Could be a great option for return gifts for birthday parties.
- Contents: 2 foam Rockets & 1 Rocket launcher.



ROCKET LAUNCHER

HOOPA HULA COLOURED



Product Code : GN0101

- Get active with this innovative new approach to the classic fitness toy.
- This adjustable, snap-together Hula Hoop is extremely portable and consists of 6 pcs. of different colours.
- Easily create 2 different sized hoops by locking together either 5 or 6 of the sections.
- Diameter approx 28 inches.



Product Code : GN0102

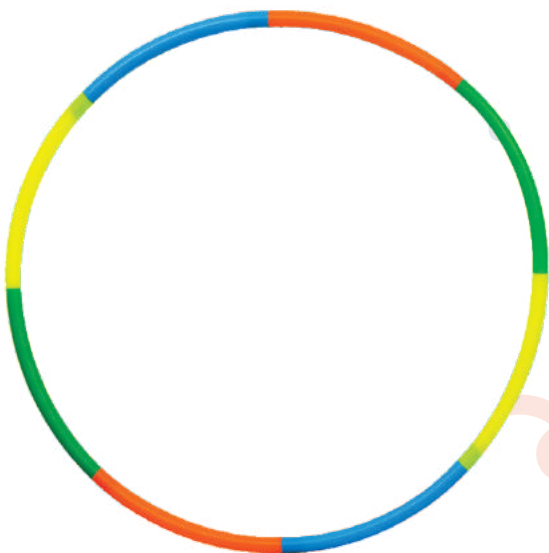
- Get active with this innovative new approach to the classic fitness toy.
- This adjustable, snap-together Hula Hoop is extremely portable and consists of 5 colorful pieces layered with foam.
- Easily create hoops by locking together all sections.
- Diameter approx 24 inches.



HOOPA HULA
FOAM

HOOPA HULA

OCTA



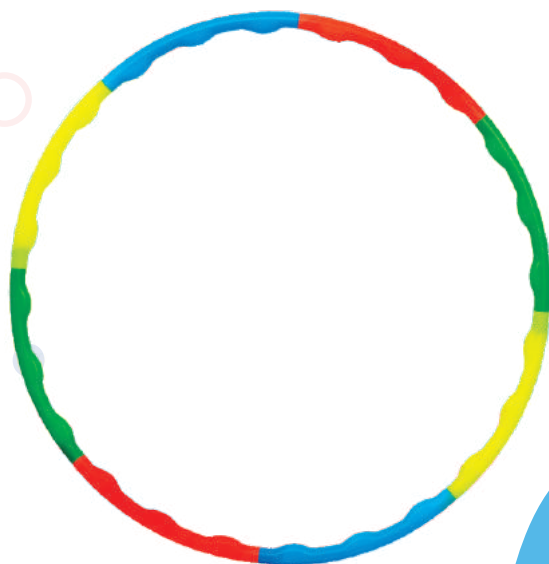
Product Code : GN0104

- Get active with this innovative new approach to the classic fitness toy.
- This adjustable, snap-together Hula Hoop is extremely portable and consists of 8 pcs. of Four different colours.
- Easily create 2 different sized hoops by locking together either 7 or 8 of the sections.
- Provided with extra loops for better gripping.
- Diameter approx 30 inches.



Product Code : GN0103

- Get active with this innovative new approach to the classic fitness toy.
- This adjustable, snap-together Hula Hoop is extremely portable and consists of 8 pcs. of Four different colours.
- Easily create 2 different sized hoops by locking together either 7 or 8 of the sections.
- Diameter approx 30 inches.



HOOPA HULA

ZIG-ZAG

HOOPA HULA

ZIG ZAG SENIOR

Product Code : GN0105

- Get active with this innovative new approach to the classic fitness toy.
- This adjustable, snap-together Hula Hoop is extremely portable and consists of 8 pcs. of Four different colours.
- Easily create 2 different sized hoops by locking together either 7 or 8 of the sections.
- Specially Designed for Adult use.
- Provided with Extra Loop for better gripping.
- Diameter approx 34 inches.



Product Code : GN0106

- Get active with this innovative new approach to the classic fitness toy.
- This adjustable, snap-together Hula Hoop is extremely portable and consists of 8 pcs. of Four different colours.
- Easily create 2 different sized hoops by locking together either 7 or 8 of the sections.
- Specially Designed for Adult use.
- Provided with Extra Loop for better gripping.
- Diameter approx 36 inches.



HOOPA HULA

ZIG ZAG JUMBO

PITTHU GARAM

Product Code : GN0201

- Made of non-toxic virgin plastic
- Sturdy & fine finish.
- An Indian traditional game played outdoors using tiles and balls.
- It involves "Hitters" and "Seekers"
- Contains plastic pile of 7 tiles and 2 balls which gives an authentic feel.
- Also called Lagori, Sitoliya, Satodiyu, Nargolio etc.
- For ages 5 yrs & above.



Product Code : GN0701

- Introduce your child to a classic Game that will keep them entertained for hours.
- A beautifully finished Ring Target Game set that can be played indoors or outdoors.
- Ideal for improving hand-eye coordination, precision and accuracy.
- Brightly colored and a fun game for the whole family.
- Brilliant party game for Ages 3 yrs and above.



RING TARGET

BABY SWING



Product Code : GN0801

- Swing your baby, knowing he/she is safe.
- Made of finest quality plastic.
- Safe from ages 6 months to 3 yrs.
- Easily installed in the house or playgrounds.
- Portable to store inside after its use.

RIDER SWING



Product Code : GN0802

- Swing For Enjoyment of your Kid.
- Made of finest quality plastic.
- Safe from ages above 3 Yrs.
- Easily installed in the house or playground.
- It is designed to bear the weight upto 80 kgs.
- Adjustable Height Swing.
- Portable to store inside after its use.

WATER TEETHER

Product Code : GN1001

- Soothen, Stimulated & sore gums.
- Gives relief to your child's irritable gums during Teething.
- Completely safe for your KID.
- Features vibrant colors, shapes.
- Chewable & Odorless.
- Apt size to be held easily.
- Comes in an attractive Blister Pack.



STOOL & CHAIR

2-in-1



Product Code : GN1101

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Colorful and Attractive.
- Light Weight and Detachable.
- 2 in 1 as a chair can be converted into Stool by taking OFF its back.
- For ages 1 yrs & above.



Product Code : GN1201

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Aids hand-eye coordination.
- Contains 2 balls and 1 Juggler.
- A Perfect Return gift for kids birthday parties.
- For ages 4 yrs & above.



JUGGLER

ENDLESS LOOP



Product Code : GN1301

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Enhance Motor Skills.
- Aids hand-eye coordination.
- Excellent for developing balance and dexterity in your kids.
- For ages 5 yrs & above.
- Contains 1 Rubber and 1 Plastic ball along with the Loop.



Product Code : GN1401

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Balance and Coordination.
- Develops Motor Skills.
- Practical Skill Development.
- For ages 5 yrs & above.
- Contains 2 Stepping Stones along with String & Handle



STEPPING STONE

CRICKET SET BABY



Product Code : SP0505

- Made of non-toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Available in various sizes for ages 1 to 3 yrs.
- Aids hand-eye coordination.
- Bat length is 18 inches.
- A Bat, a Ball, 3 Stumps, a Base & 2 Bails packed in PVC pouch.



Product Code : SP0506

- Made of non-toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Available in various sizes for ages 3 to 5 yrs.
- Aids hand-eye coordination.
- Bat length is 21 inches.
- A Bat, a Ball, 3 Stumps, a Base & 2 Bails packed in PVC pouch.



CRICKET SET NEW MINI

CRICKET SET

MINI (KIT BAG)



Product Code : SP0501

- Made of non-toxic virgin plastic.
- Strong, Sturdy & fine finish.
- Available in different colors.
- Optimum for ages 3 to 5 yrs.
- Aids hand-eye coordination.
- Bat length is approx 21 inches.
- A Bat, a Ball, 4 Stumps, 1 big Base, 1 small Base & 2 Bails packed in a kit bag.



Product Code : SP0502

- Made of non-toxic virgin plastic.
- Strong, Sturdy & fine finish.
- Available in different colors.
- Optimum for ages 8 to 10 yrs.
- Aids hand-eye coordination.
- Bat length is 26 inches.
- A Bat, a Ball, 4 Stumps, 1 big Base, 1 small Base & 2 Bails packed in a kit Bag along with a complimentary gift.



CRICKET SET

SENIOR (KIT BAG)

CRICKET SET SENIOR (BOX)



Product Code : SP0509

- Made of non-toxic virgin plastic.
- Strong, Sturdy & fine finish.
- Available in different colors.
- Optimum for ages 8 to 10 yrs.
- Aids hand-eye coordination.
- Bat lengths 26 inches.
- A Bat, a Ball, 4 Stumps, 1 big Base, 1 small Base & 2 Bails packed in a box.



Product Code : SP0511

- Made of non-toxic virgin plastic.
- Strong, Sturdy & fine finish.
- Available in different colors.
- Optimum for ages 3 to 5 yrs.
- Aids hand-eye coordination.
- Bat length is approx 21 inches.
- A Bat, a Ball, 4 Stumps, 1 big Base, 1 small Base & 2 Bails packed in a Box.



CRICKET SET JUNIOR (BOX)

CRICKET SETS

PVC



MINI CRICKET SET PVC

Product Code : SP0512

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 3 to 5 yrs.
- Aids hand-eye coordination.
- Bat length is 21 inches.
- A Bat, a Ball, 4 Wickets, 2 Base & 2 Bails Packed in PVC Pouch

MEDIUM CRICKET SET PVC

Product Code : SP0513

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 5 to 7 yrs.
- Aids hand-eye coordination.
- Bat length is 23 inches.
- A Bat, a Ball, 4 Wickets, 2 Base & 2 Bails Packed in PVC Pouch



SENIOR CRICKET SET PVC

Product Code : SP0514

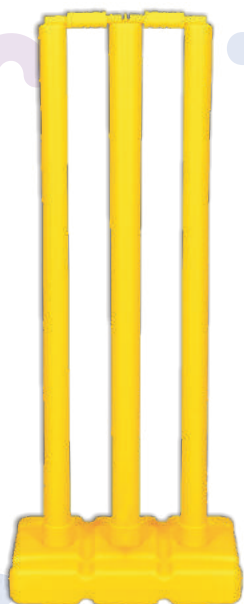
- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 7 to 10 yrs.
- Aids hand-eye coordination.
- Bat length is 26 inches.
- A Bat, a Ball, 4 Wickets, 2 Base & 2 Bails Packed in PVC Pouch.

CRICKET SET

JUMBO/BEACH

Product Code : SP0507

- Made of non-toxic virgin plastic.
- Strong, Sturdy & fine finish.
- Available in different colors.
- Optimum for ages 12 years & above.
- Aids hand-eye coordination.
- Bat lengths approx 31.5 inches.
- A Bat, a PVC WIND Ball, 3 Stumps, 1 Base & 2 Bails packed in a kit Bag.
- Also widely known as BEACH CRICKET SET.



Product Code : SP0508

- Made of non-toxic virgin plastic.
- Strong, Sturdy & fine finish.
- Available in different colors.
- Usable for All Ages.
- 3 Stumps, 1 Base & 2 Bails packed in a Poly Bag.
- Length of Stumps is approx. 30 Inches.

WICKET SET

FULL SIZE

KIDS CRICKET SET

SENIOR



Product Code : SP0510

- Made of non-toxic virgin plastic.
- Strong, Sturdy & fine finish.
- Available in different colors.
- Optimum for ages 8 to 10 yrs.
- Aids hand-eye coordination.
- Bat lengths 26 inches.
- A Designer Bat, a Ball, 4 Wickets, 1 Big Base, 1 Small Base & 2 Bails packed in a kit Bag.



Product Code : SP0701

- Colourful & attractive designs.
- Sturdy & fine finish.
- Soft & safe for kids.
- Aids hand-eye coordination.
- Available in your child's favourite cartoon designs.
- All foam base bat & a foam ball packed in a net.
- For ages 3 yrs & above.



BASEBALL SET

FOAM

BASKET BALL SET BOX



Product Code : SP0801

- Sturdy & fine finish.
- Ideal sporting junior game.
- Aids hand-eye coordination.
- 5 level adjustable heights (upto 5 feet) to grow with your child.
- Easy to assemble & disassemble.
- Complete with backboard, net, ring, ball, base and connecting poles.
- For ages 4 to 10 yrs.
- Base needs to be filled with sand and water (not included) for extra stability.



Product Code : SP0802

- Sturdy & fine finish.
- Ideal sporting junior game.
- Aids hand-eye coordination.
- 4 level adjustable heights (upto 4 feet) to grow with your child.
- Easy to assemble & disassemble.
- Complete with backboard, net, ring, ball, base and connecting poles.
- For ages 4 to 10 yrs.
- Base needs to be filled with sand and water (not included) for extra stability.



BASKET BALL SET JUNIOR PVC

HOCKEY SETS



NIPPON HOCKEY SET

Product Code : SP0901

- Sturdy & fine finish.
- Put some sporting action into your playtime. with this brilliant hockey set.
- Ideal for playing with friends.
- For ages 4 to 10 yrs.
- A 24 inches Long hockey stick & a Ball packed in a net.

KIDS HOCKEY SET

Product Code : SP0902

- Sturdy & fine finish.
- Put some sporting action into your playtime. with this brilliant hockey set.
- Ideal for playing with friends.
- For ages 4 to 10 yrs.
- A 24 Inches Long Printed Hockey Stick & a Ball packed in a Net.



KIDS HOCKEY PAIR SET

Product Code : SP0903

- Sturdy & fine finish.
- Put some sporting action into your playtime. with this brilliant hockey set.
- Ideal for playing with friends.
- For ages 4 to 10 yrs.
- Two Printed hockey sticks & a ball packed in a net.
- Length of the Hockey Sticks is 24 Inches Approx.

SKIPPING ROPE

ECONOMY

Product Code : SP1001

- It develop Muscles to keep Fit and Promote your Blood Circulation.
- Available in different colors.
- It is Beneficial for Heart and Body Co-ordination.
- It comes with a Sleek Handle and Plastic String.
- Light weight and Economical version.
- Enhances Body Strength and Agility.



Product Code : SP1002

- It develop Muscles to keep Fit and Promote your Blood Circulation.
- Available in different colors.
- Specially designed Foam Handle for better grip.
- Comes with a bearing fitted for extra Speed.
- Strong, Sturdy and Colorful Plastic Handle.
- It is Beneficial for Heart and Body Co-ordination.
- Offers Immense Benefits of Muscles, Breath, & Blood Circulation,
- Enhances Body Strength and Agility.



SKIPPING ROPE

PREMIUM

BAT BALL SET BABY

Product Code : SP0100

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Available in different colors.
- Suitable for ages 1 to 3 yrs.
- Aids hand-eye coordination.
- Bat length is 18 inches.
- A Bat and a Ball shrink wrapped together.



Product Code : SP0101

- Made of non-toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 3 to 5 yrs.
- Aids hand-eye coordination.
- Bat length is 21 inches.
- A Bat and a Ball wrapped in net.

BAT BALL SET MINI (NET)

BAT BALL SET JUNIOR (NET)



Product Code : SP0102

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 5 to 7 yrs.
- Aids hand-eye coordination.
- Bat length is 23 inches.
- A Bat and a Ball wrapped in net.

Product Code : SP0103

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 7 to 10 yrs.
- Aids hand-eye coordination.
- Bat length is 26 inches.
- A Bat and a Ball wrapped in net.



BAT BALL SET SENIOR (NET)

BAT BALL SET BIG



Product Code : SP0104

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Available in various sizes for ages 12 yrs & above.
- Aids hand-eye coordination.
- Bat length is Approx 29 inches.
- A Bat and a Tennis Ball wrapped in net.

Product Code : SP0105

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 3 to 5 yrs.
- Aids hand-eye coordination.
- Bat length is 21 inches.
- A Bat and a Ball packed in a hanging pouch.



BAT BALL SET MINI (POUCH)

BAT BALL SET JUNIOR (POUCH)

Product Code : SP0106

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 5 to 7 yrs.
- Aids hand-eye coordination.
- Bat length is 23 inches.
- A Bat and a Ball packed in a hanging pouch.



Product Code : SP0107

- Made of non toxic virgin plastic.
- Strong, Sturdy & fine finish.
- Available in different colors.
- Suitable for ages 7 to 10 yrs.
- Aids hand-eye coordination.
- Bat length is 26 inches.
- A Bat and a Ball packed in hanging pouch.



BAT BALL SET SENIOR (POUCH)

KIDS-20 SENIOR BAT BALL SET



Product Code : SP0108

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Comes in your child's favourite cartoon designs .
- Suitable for ages 7 to 10 yrs.
- Aids hand-eye coordination.
- Bat length is 26 inches.
- A designer Bat and a Ball wrapped in net.

Product Code : SP0109

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Comes in your child's favourite cartoon designs .
- Suitable for ages 5 to 7 yrs.
- Aids hand-eye coordination.
- Bat length is 23 inches.
- A designer Bat and a Ball wrapped in net.



KIDS-20 JUNIOR BAT BALL SET

BAT BALL SETS

PVC PACK



BAT BALL SET NEW MINI (PVC)

Product Code : SP0112

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 3 to 5 yrs.
- Aids hand-eye coordination.
- Bat length is 21 inches.
- A Bat and a Ball packed in a PVC Pack.

BAT BALL SET JUNIOR (PVC)

Product Code : SP0113

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 5 to 7 yrs.
- Aids hand-eye coordination.
- Bat length is 23 inches.
- A Bat and a Ball packed in a PVC Pack.



BAT BALL SET SENIOR (PVC)

Product Code : SP0114

- Made of non toxic virgin plastic.
- Strong, sturdy & fine finish.
- Available in different colors.
- Suitable for ages 7 to 10 yrs.
- Aids hand-eye coordination.
- Bat length is 26 inches.
- A Bat and a Ball packed in a PVC Pack.



BAT-BALL SET JUMBO



Product Code : SP0110

- Made of non toxic virgin plastic.
- Strong, HEAVY DUTY, sturdy & fine finish.
- Available in different colors.
- For ages 12 yrs & above.
- Aids hand-eye coordination.
- Bat Length Approx is 31.5 inches.
- A BAT comes along with a WIND Ball packed in a Pouch.

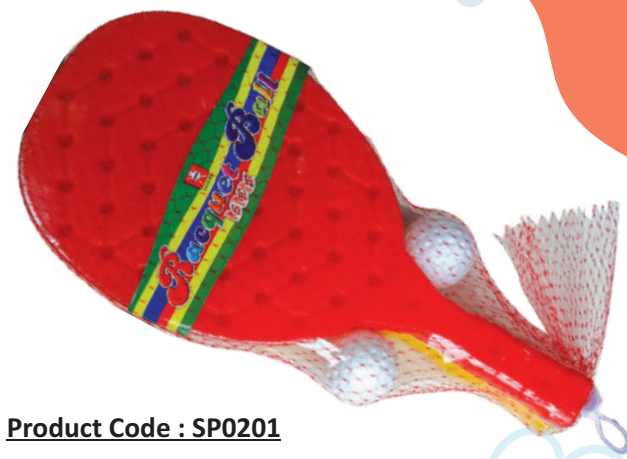
Product Code : SP0111

- Made of non toxic virgin plastic.
- Strong, HEAVY DUTY, sturdy & fine finish.
- Available in different colors.
- For ages 12 yrs & above.
- Aids hand-eye coordination.
- Bat Length Approx is 33.5 inches.
- A BAT comes along with a SYNTHETIC Ball packed in a Pouch.



BAT-BALL SET ADULT / FULL SIZE

RACQUET BALL SET



Product Code : SP0201

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Available in multiple colors.
- Aids hand-eye coordination.
- For ages 3 yrs & above.
- 2 Rackets along with 2 Balls packed in a net.



Product Code : SP0302

- Made of non-toxic virgin plastic.
- Sturdy & fine finish.
- Available in multiple colors.
- Aids hand-eye coordination.
- For ages 3 yrs & above.
- 2 Table Tennis Rackets along with 2 Balls packed in a net.



TABLE TENNIS RACKET

BOWLING SET

SENIOR 6 PIN



Product Code : SP0402

- Colourful, sturdy & fine finish.
- Aids hand-eye coordination.
- Musical Fun for the whole family.
- For ages 5 yrs +
- Height of each pin (skittle) is about 12 inches.
- 6 pins and 1 ball packed in Display Box.
- Strike the musical skittles with a musical rolling ball.

BOWLING SET

JUNIOR 10 PIN



Product Code : SP0403

- Colourful, sturdy & fine finish.
- Available in multiple colors.
- Aids hand-eye coordination.
- Fun for the whole family.
- For ages 3 yrs +
- Height of each pin (skittle) is about 9 inches.
- 10 pins and 2 balls packed in a box.



Product Code : SP0404

- Colourful, sturdy & fine finish.
- Available in multiple colors.
- Aids hand-eye coordination.
- Fun for the whole family.
- For ages 3 yrs +
- Height of each pin (skittle) is about 9 inches.
- 6 pins and one ball packed in a box.



BOWLING SET

JUNIOR 6 PIN

KIDS BOWLING JUNIOR

6 PINS



Product Code : SP0405

- Colourful, sturdy & fine finish.
- Available in multiple colors.
- Aids hand-eye coordination.
- Fun for the whole family.
- For ages 3 yrs +
- Best Suitable for Return gifts.
- Height of each pin (skittle) is about 9 inches.
- 6 Designer PINS and 2 Balls packed in a Kit Bag.



Product Code : SP0406

- Colourful, sturdy & fine finish.
- Available in multiple colors.
- Aids hand-eye coordination.
- Fun for the whole family.
- For ages 3 yrs +
- Best Suitable for Return gifts.
- Height of each pin (skittle) is about 6 inches.
- 10 pins and 2 balls packed in a box.



MINI BOWLING

10 PINS

WIND BALL BLISTER PACK

Product Code : SP1103

- Made of non-toxic virgin PVC.
- Soft & fine finish.
- Available in multiple colors.
- Very Durable as it does not tear off.
- For ages 3 yrs & above.
- Best suitable for Cricket Lovers.
- Packed in a Display Blister.



Product Code : SP1104

- Made of non-toxic virgin PVC.
- Can Be Made in different colors on order.
- Replica of Actual Cricket Ball.
- For ages 12 yrs & above.
- Highly suitable for Bowling Practice.
- Best suitable for Cricket Lovers.
- Packed in a Display Blister.



SYNTHETIC BALL BLISTER PACK

WIND BALL WHOLESALE PACK

Product Code : SP1105

- Made of non-toxic virgin PVC.
- Soft & fine finish.
- Available in multiple colors.
- Very Durable as it does not tear off.
- For ages 3 yrs & above.
- Best suitable for Cricket Lovers.



Product Code : SP1106

- Made of non-toxic virgin PVC.
- Can Be Made in different colors on order.
- Replica of Actual Cricket Ball.
- For ages 12 yrs & above.
- Highly suitable for Bowling Practice.
- Best suitable for Cricket Lovers.



SYNTHETIC BALL WHOLESALE PACK

PLASTIC BALL

4 Pcs. SET

Product Code : SP1101

- Made of non-toxic virgin Plastic.
- Available in different colors.
- For ages 3 yrs & above.
- Best suitable for domestic Cricket.
- Ball Size is approx. 70mm.
- 4 Ball packed in a set.



Product Code : SP1102

- Made of non-toxic virgin Plastic.
- Available in different colors.
- For ages 3 yrs & above.
- Best suitable for domestic Cricket.
- Ball Size is approx. 70mm.
- 3 Balls packed in a set.



PLASTIC BALL

3 Pcs. SET



CHAMP BALL



Product Code : ST1001

- Made of non-toxic virgin plastic
- Soft, Durable and fine finish.
- Safe for kids.
- Engraved Alphabets for kids learning.
- The ball makes a squeaky sound when pressed.
- Diameter of the Ball is approx. 5 Inches.
- For ages 3 months & above.

Product Code : ST1002

- Made of non-toxic virgin plastic
- Soft, Durable and fine finish.
- Safe for kids.
- Colorful and attractive.
- Baby hands squeeze toys.
- The ball makes a squeak sound when pressed.
- Contains 6 different types of multiple color balls.
- Diameter of the Ball is approx. 70 mm.
- For ages 3 months & above.



RUGBY BALL

SPORTY BALL

Product Code : ST1003

- Made of non-toxic virgin plastic
- Soft, Durable and fine finish.
- Safe for kids.
- Colorful and attractive.
- The ball makes a squeaky sound when pressed.
- Contains 3 different types of multiple color balls.
- Available in 2 Different Models.
- Diameter of the Ball is approx. 70 mm.
- For ages 3 months & above.



Product Code : ST1012

- Made of Soft non-toxic virgin material.
- Soft & fine finish.
- Contains 10 different animal shapes which fits on fingers.
- Safe for kids.
- Colorful and attractive.
- For ages 1 Yrs and above.

FINGER PUPPETS

CIRCUS ANIMAL



Product Code : ST1004

- Made of non-toxic virgin plastic
- Soft, Durable and fine finish.
- Safe for kids.
- Colorful and attractive.
- It makes a squeaky sound when pressed.
- Contains 4 different types of animals and one PVC plastic boy.
- For ages 3 yrs & above.

Product Code : ST1005

- Made of non-toxic virgin plastic
- Soft, Durable and fine finish.
- Safe for kids.
- Colorful and attractive.
- The fish makes a squeaky sound when pressed.
- Contains 6 different types of multicoloured fishes.
- For ages 3 yrs & above.

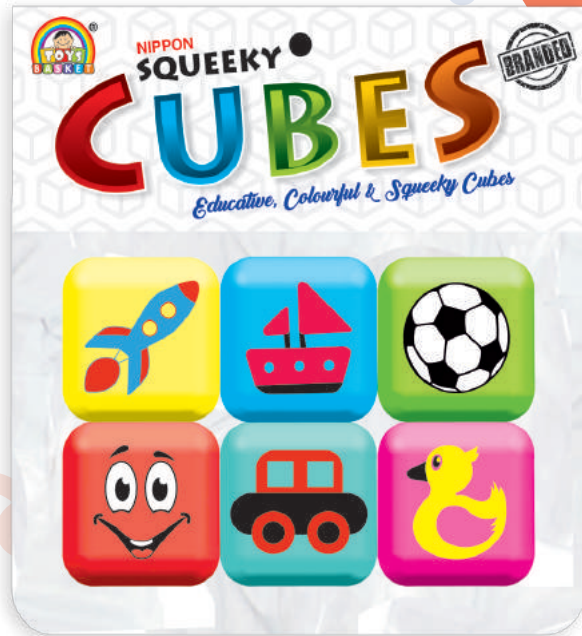


SEA WORLD

SQUEEKY CUBES

Product Code : SP1006

- Made of Soft non-toxic virgin Material.
- Soft & fine finish.
- Available in 6 Different Attractive colors.
- It makes a squeaky sound when pressed.
- Very Durable as it does not tear off.
- For ages 6 Months & above.



Product Code : SP1007

- Made of Soft non-toxic virgin Material.
- Soft, Durable and fine finish.
- Safe for kids.
- Colorful and attractive.
- It makes a squeaky sound when pressed.
- For ages 6 months & above.

TWIN BABIES

PLAY TIME



Product Code : ST1008

- Made of Soft non-toxic virgin material.
- Soft, Durable and fine finish.
- Safe for kids.
- Colorful and attractive.
- It makes a squeaky sound when pressed.
- Contains 1 Baby, A Sipper, ball & a drink Bottle
- For ages 6 Months & above.

Product Code : ST1009

- Made of soft non-toxic virgin material.
- Tub is made of virgin plastic material.
- Soft, Durable and fine finish.
- Safe for kids.
- Contains a Squeezy baby, an animal, soap, Shampoo & a plastic bath tub
- Colorful and attractive.
- For ages 3 years & above.



BABY BATH SET

SUPER SOFT POOL BALL



Product Code : SP1111 - 60 mm

Product Code : SP1112 - 70 mm

Product Code : SP1113 - 80 mm

- Made of non-toxic virgin plastic.
- Super soft & fine finish.
- Available in multiple colors.
- Durable as it does not tear off Easily.
- For ages 1 yrs & above.
- Recommended for Play areas in malls, Ball Pools etc.



POOL BALL



Product Code : SP1107 - 60 mm

Product Code : SP1108 - 70 mm

Product Code : SP1110 - 80 mm

- Made of non-toxic virgin Plastic
- Soft & fine finish.
- Available in multiple colors.
- Very Durable as it does not tear off.
- For ages 1 yrs & above.
- Recommended for Play areas in malls, Ball Pools etc.

FLYING BALL



Product Code : GN1501

- Made of non-toxic virgin plastic.
- Sturdy & fine Finish.
- 360 degree rotating flying spinner ball.
- Lightweight and flexible bendy to withstand countless crashes.
- Disco ball-inspired LED lights create a mesmerising glow.
- When thrown in the air it acts like a boomerang and comes back to you.
- Perfect for indoor and outdoor play, suitable for kids and adults.
- For ages 5 Years & above.

ABOUT US

The company was established in 1981 and since then we have been making efforts to manufacture high quality, hygienic, harmless and heartwarming Toys & Games. With more than 30 years of industry experience, Nippon Toys Industries is expanding as a Manufacturer, Supplier and Exporter of Kids Toys and many other products.

We are one of the leading and widely recognized manufacturer, supplier and exporter of Educational Toys, Sports Toys, Action Toys, and other Games. Exploring, invention, designing and creativity are the things that kids love to do. We bring a wide range of activity kits that fuel a child's imagination and provide a learning experience that is blended with fun and play all the way.

We have a vast client base and our journey has been a success saga wherein we have achieved several milestones. The Trust and support of our valued client have motivated us to proceed further. The organization is backed by a number of strengthening factor that act as pillars to our continuous growth. A well-developed infrastructure, strong financial support, ethical business practices and transparent dealings are some of the strengths that keep us ahead of the competitors. In addition, the flawless product range that we offer reflects our persistent efforts that are directed to serve the clients in the best possible manner.

LEARNING IS FUN



NIPPON TOYS INDUSTRIES

Factory : D-189, Sector-5, DSIDC Industrial Area, Bawana, Delhi-110039
Head Office : Plot No. 31, Gali No. 2, Lalita Block, Shastri Nagar, Delhi-110052

CONTACT : 011-49953586, 011-46579304